



CUSTOM WEBSITE

DESIGN & DEVELOPMENT

by YELLOW HOUSE DESIGN



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OVERVIEW

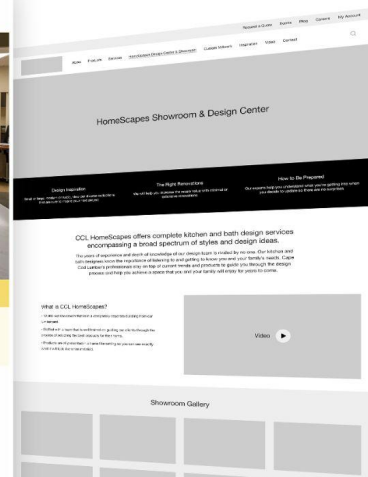
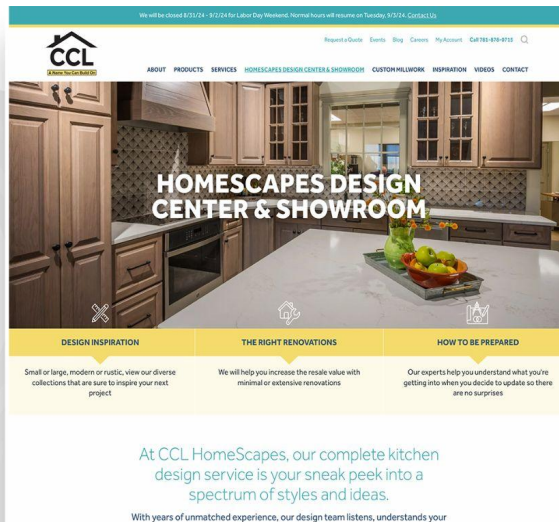
- Customized for the building supply industry
- Scalable, comprehensive, optimized
- Modern, fresh look that, aligns with your brand
- We do the heavy lifting
- Long Term partners



WHAT ARE YH CUSTOM WEBSITES?



- WordPress websites tailored for your business goals
- Infinitely Scalable
- Content & imagery geared towards the building supply industry
- Engaging user journey



CLIENT PAIN POINTS

"I'm overwhelmed at the thought of where to even start"

"I never felt heard with my last web developer"

"I'm too busy to focus on a website build"

"Other agencies always pushed offerings that weren't relevant to my business"

"My previous agency just didn't understand the industry"


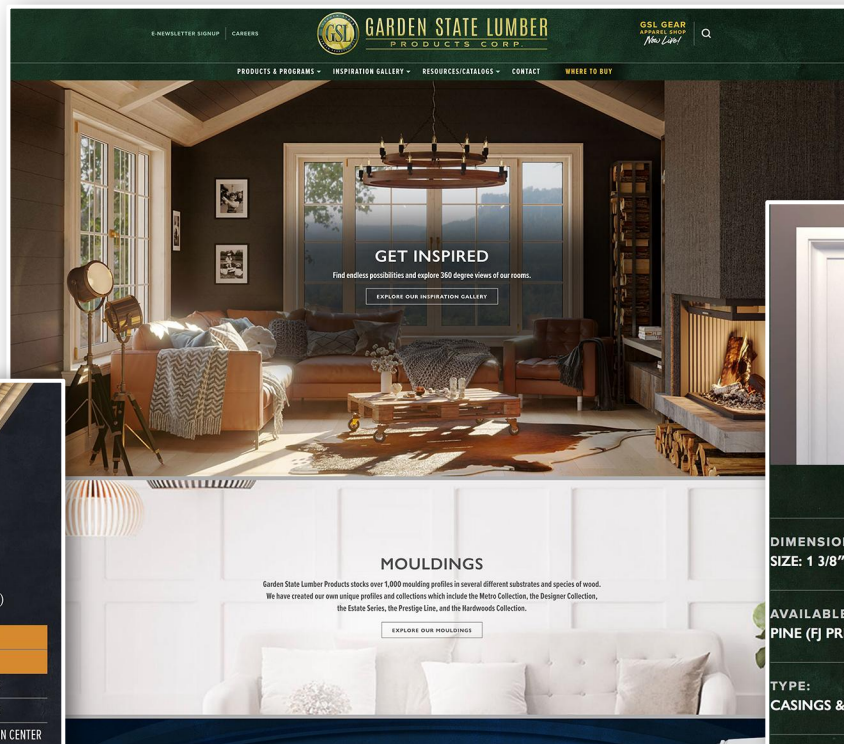
"The next generation is coming up in our business and understands the relevance of a website"

FEATURES AND BENEFITS



Industry-Specific

A platform tailored to building suppliers, intentionally made for people who want technology to be simple to use.



RADIATA A/C PLY (AC)

THICKNESS	SIZE	TYPE
	4" X 8"	
1/4"	●	PLYWOOD
3/8"	●	PLYWOOD
3/8"	●	BEADED PLY - 2" ON CENTER

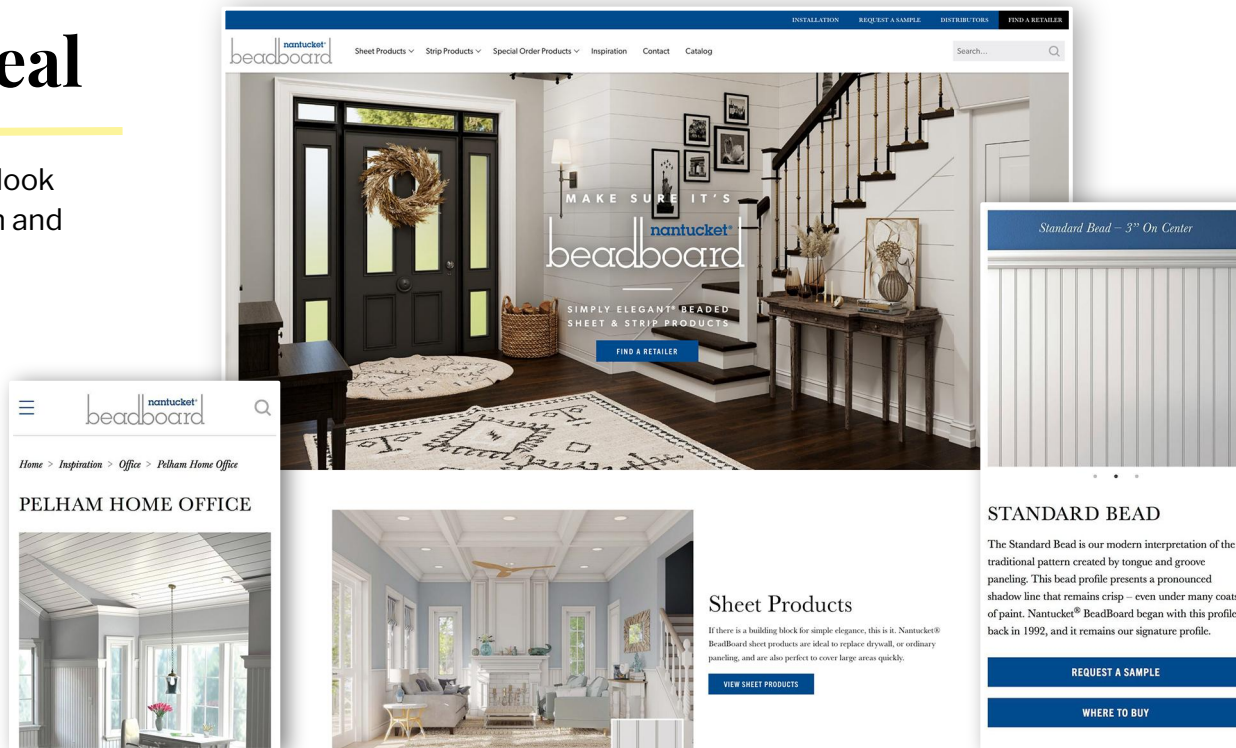


FEATURES AND BENEFITS



Visual Appeal

A modern, sophisticated look and feel that is both clean and intuitive.

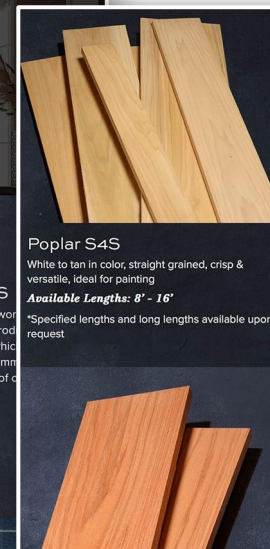
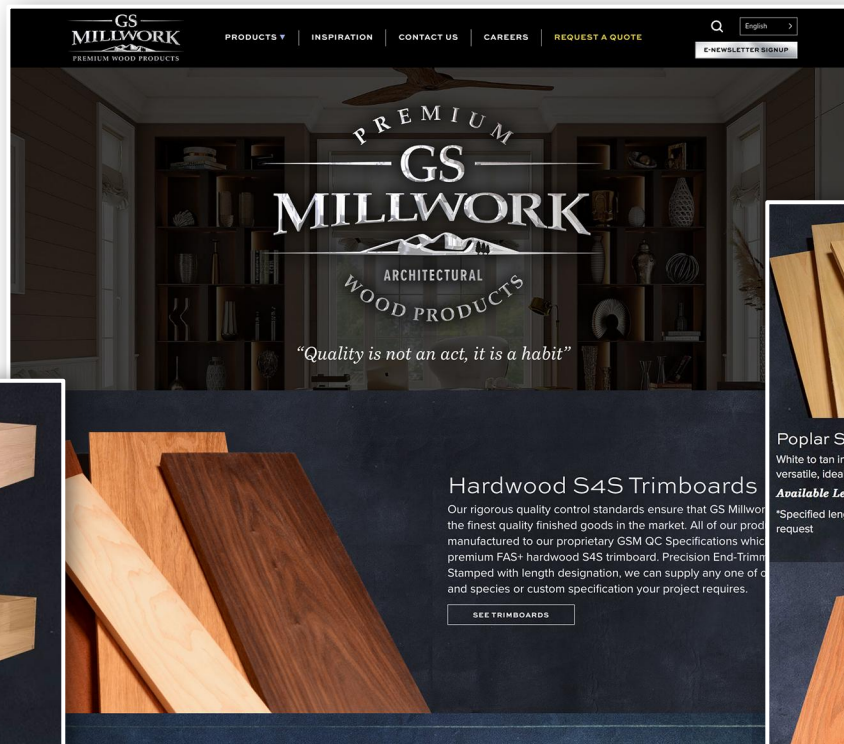


FEATURES AND BENEFITS



Customizable

One size does not fit all. We have extensive experience in creating custom solutions for our clients' unique needs.

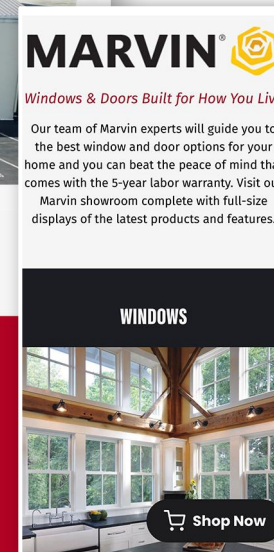
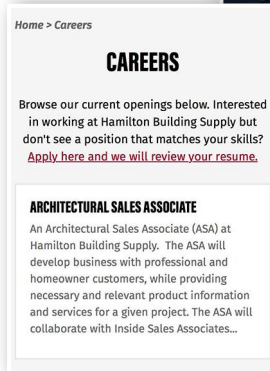
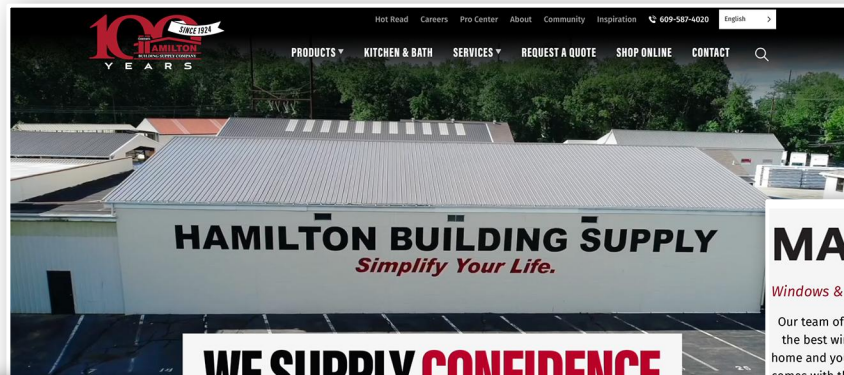


FEATURES AND BENEFITS



Scalable

Built on a foundation that can be expanded, your website needs to grow as your business grows.



FEATURES AND BENEFITS



Comprehensive

Organized and detailed information makes it easy for your current and prospective customers to find out what you sell and what services you offer.

Meet our Designers

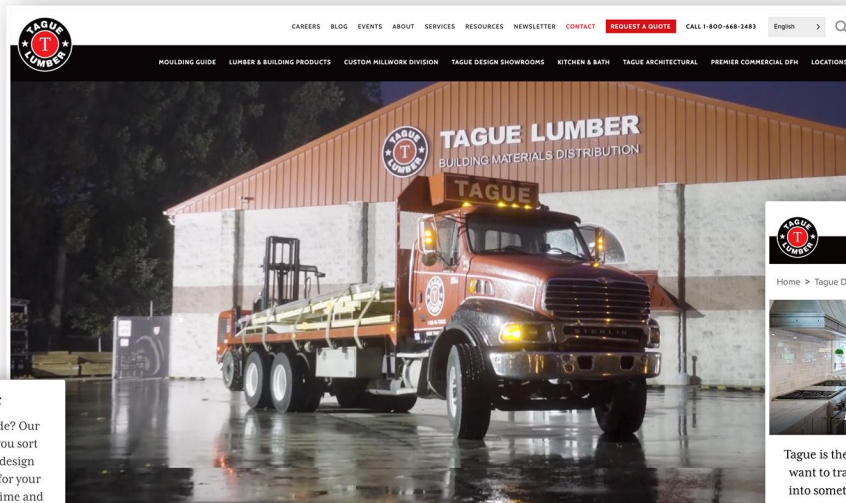
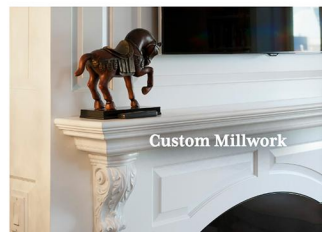
Planning a kitchen or bath upgrade? Our experienced designers can help you sort through the many products and design options to create the perfect look for your budget. Their input will save you time and money.



Lumber & Building Products



Custom Millwork

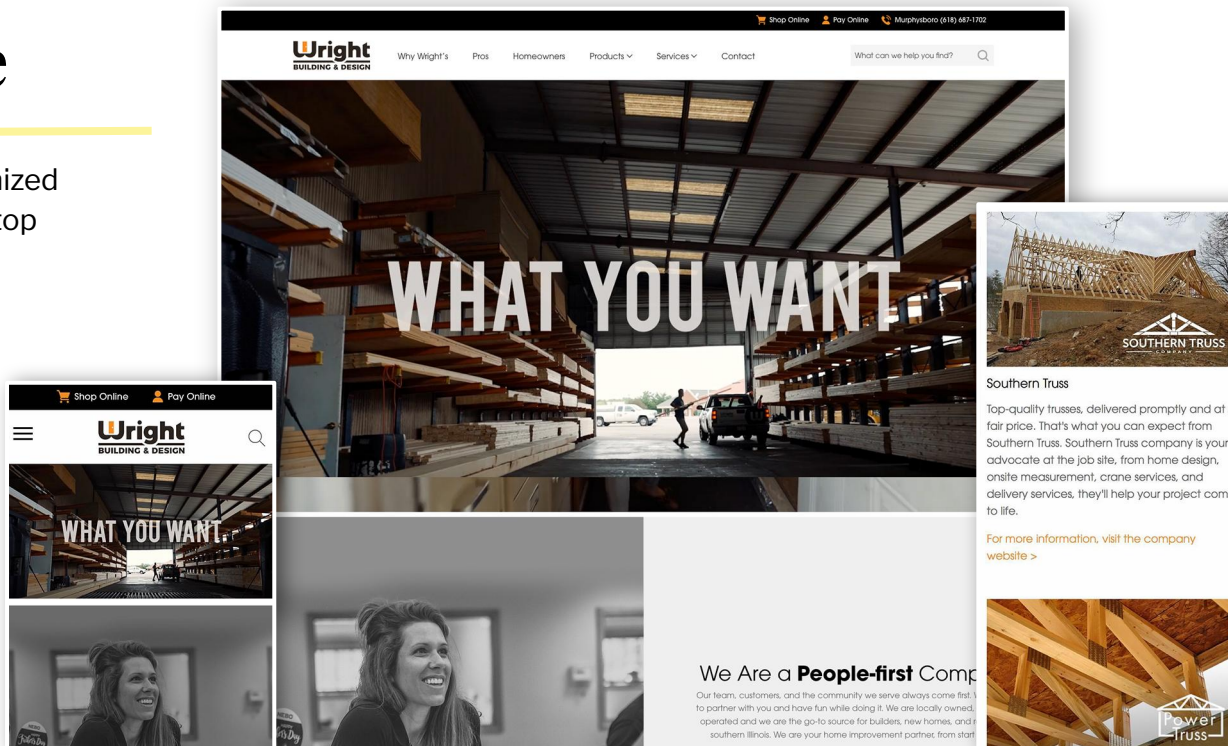


FEATURES AND BENEFITS



Responsive

Fully functional and optimized for both mobile and desktop visitors.

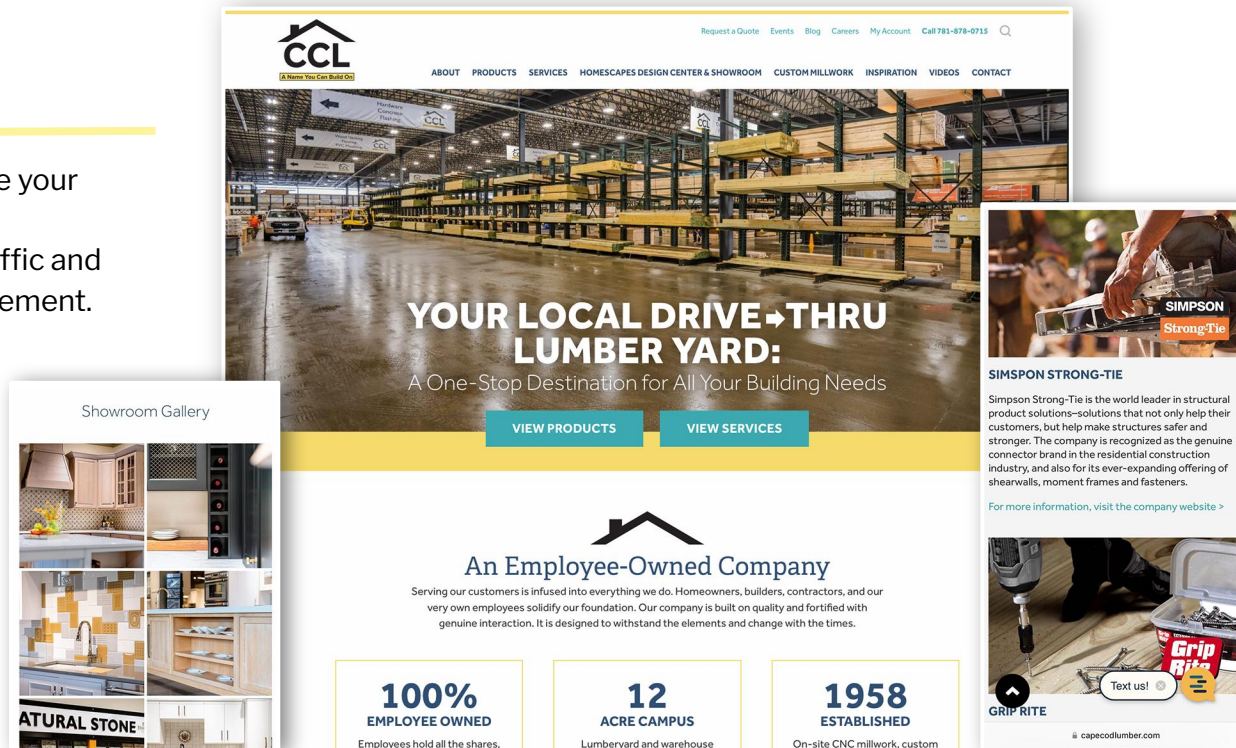


FEATURES AND BENEFITS



Optimized

We deploy tools to ensure your site performs well to help increase your website traffic and improve customer engagement.

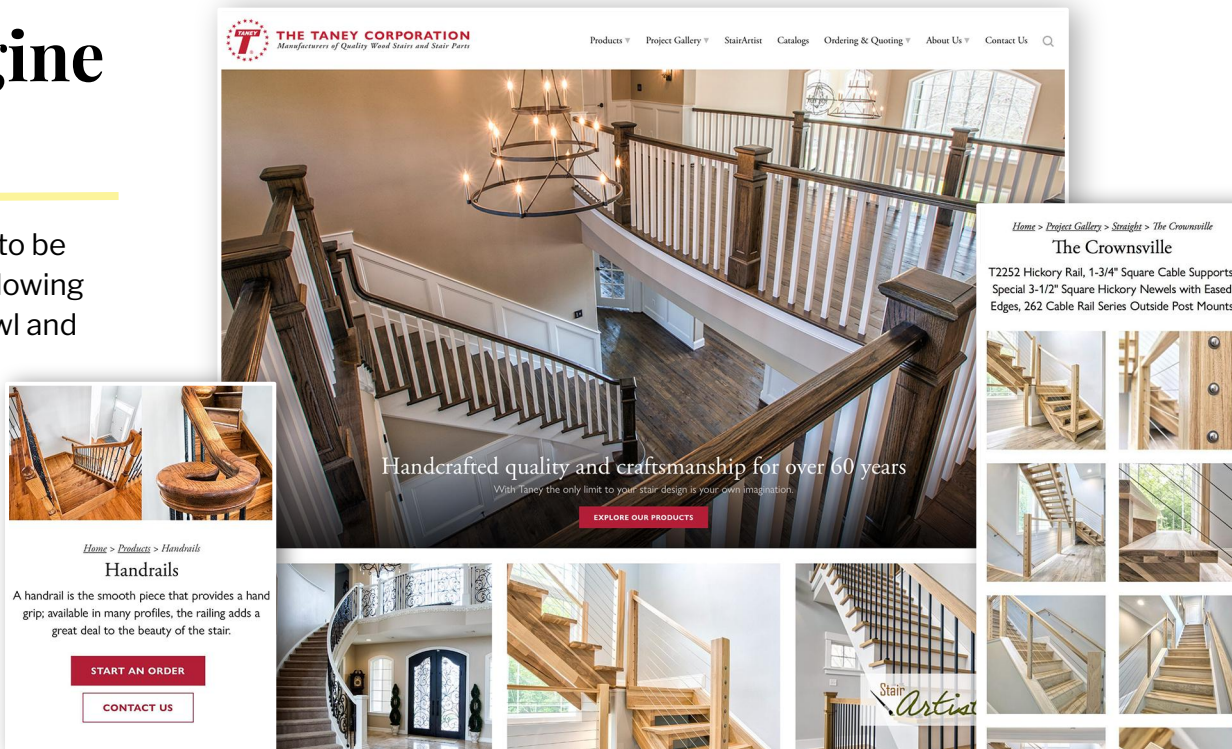


FEATURES AND BENEFITS



Search Engine Friendly

Designed and developed to be search engine friendly, allowing for search engines to crawl and index your website pages and interpret your website content.

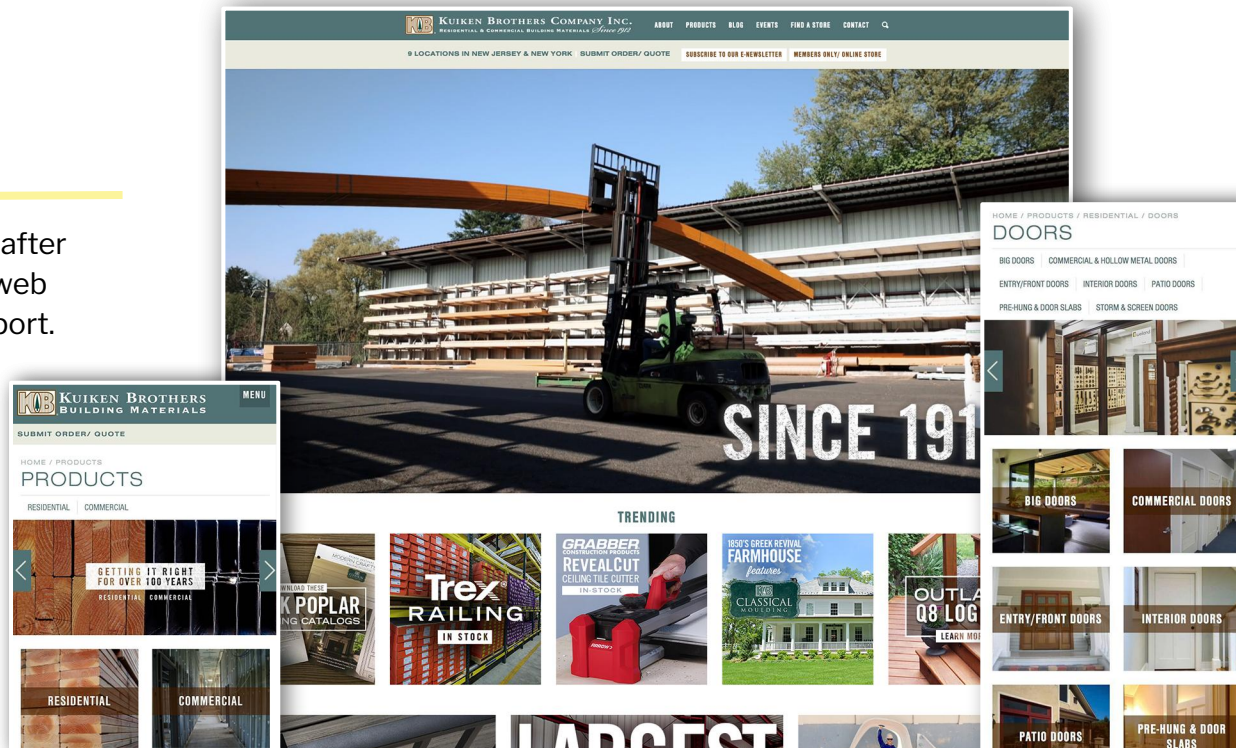


FEATURES AND BENEFITS



Ongoing Support

We remain your partners after website launch, offering web hosting and ongoing support.



SUMMARY

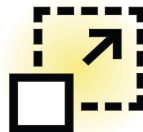
Yellow House has been partnering with the building supply industry for over two decades. Our tailor-made websites offer numerous advantages over templated solutions:



**INDUSTRY-SPECIFIC
DESIGN**



**UNIQUE BRANDING &
OPTIMIZED FUNCTIONALITY**



**SCALABILITY AND
COMPREHENSIVE SUPPORT**

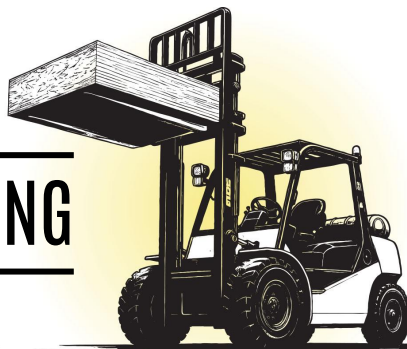


**STRATEGIC INVESTMENT IN
YOUR LONG-TERM SUCCESS**



**BRAND BUILDING
AND AWARENESS**

WE DO THE HEAVY LIFTING



SO YOU DON'T HAVE TO!

WEBSITES

Click on a logo to view some of Yellow House's Custom Developed Websites



TESTIMONIALS



“ I’d be remiss if I did not acknowledge the unending support of the Yellow House team! Trust me, I have seen what other companies have to offer, and I can tell you firsthand, **partnering with Yellow House is like night and day in comparison.** Yellow House is one of the most professional, helpful, and fully engaged web developers I have ever worked with. And, let’s face it, the launch of the website is only the beginning of the working relationship with any client. The support Yellow House continues to provide, the guidance, the quick response to any issue or concern, and their insights into trends and technical improvements continually reinforces what I have known all along—**hiring Yellow House was one of the best decisions I have ever made for Tague Lumber.** ”

- KATIE CONNOR,
Tague Lumber (LMC Member)

“ We are a small Lumber Yard facing a significant challenge with our size and digital footprint. Our old outdated website was not having a positive effect on our business by appearing to be just that old, outdated and insignificant. When we discovered Yellow House Design & Marketing we were immediately impressed. **We saw significant improvements right away and immediately started receiving positive reviews from our customers.** Yellow House was the absolute perfect choice to help us. ”

- JEFF CRAIG,
Fox Lumber & Building Materials

“ From the initial concept discussions to the final launch, the entire process was smooth, collaborative, and exceeded my expectations. First and foremost, their creativity is unparalleled. They took the time to understand my vision and translated it into a visually stunning and user-friendly website. The design not only reflects the essence of my brand but also captures the attention of visitors immediately. Communication was seamless throughout the project. I always felt heard and valued as a client. Every element on the site is carefully crafted, ensuring a seamless and enjoyable user experience. Working with Yellow House was not just a transaction; it was a partnership. **They demonstrated a genuine passion for their work and a commitment to delivering excellence. The end result is a website that not only meets but exceeds my business needs.** I wholeheartedly recommend Yellow House to anyone in search of a professional who can transform ideas into visually captivating and functional websites. Thank you for your outstanding work and dedication to creating a digital presence that truly stands out! ”

- MARCO SANTOS,
Five Star Millwork

THANK YOU!

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