ONLINE MOULDING MODULE
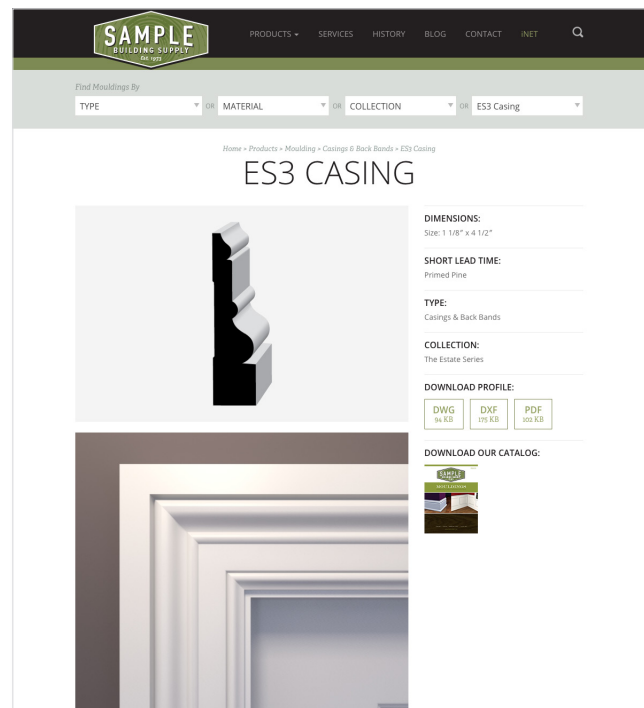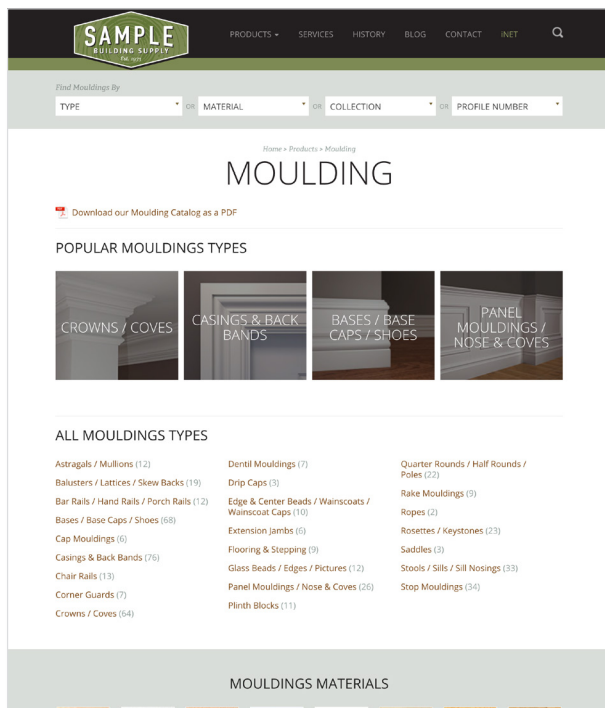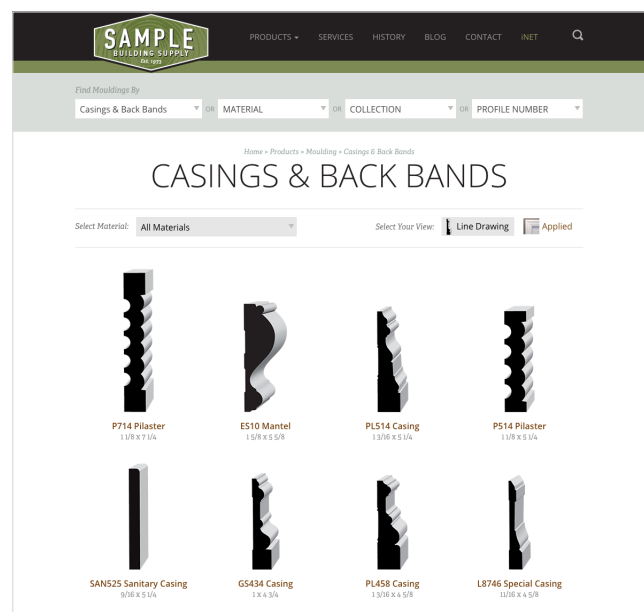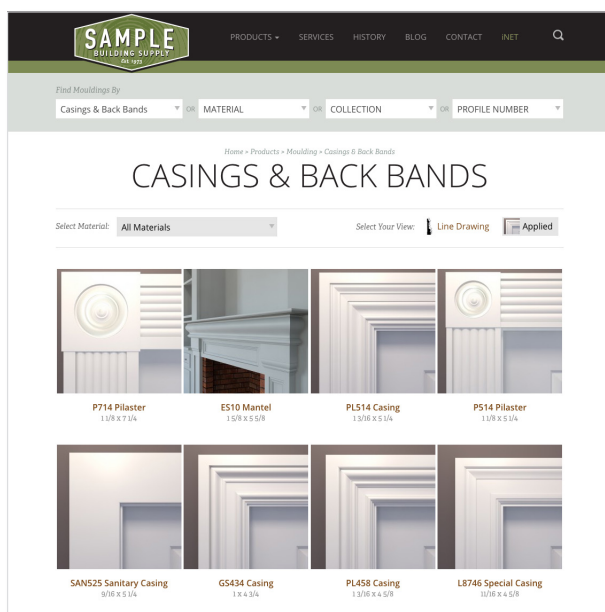
MODULES:

Yellow House Design & Marketing has made significant investments to our ever-expanding lineup of online modules. These modules are highly detailed, product- and feature-rich add ons to our websites that are constructed to be powerful sales tools with no upfront additional costs to our clients. We work closely with key manufacturers and vendors in the building products industry to shape their full product catalogs in a manner that can be seamlessly embedded within our clients' websites. This significantly enhances their customers' experience in navigating their product offerings **while driving sales to new levels through product visibility**. Our modules are always expanding and consistently up to date with our industry partners' current product lineups, ensuring that your website will never be out of date. Please ask us about the other modules in our offering.

Garden State Lumber Products – Online Moulding Catalog Module:

Showcase an entire moulding collection on your website. This is a fully searchable, massive collection of mouldings all available through Garden State Lumber Products for immediate shipment. All items can be filtered by type, material, collection, and can even be customized to display your on ground stock offering. Profiles are displayed in both applied and 3D extruded drawing views and have CAD file downloads in DXF, DWG, PDF, and REVIT format to satisfy the needs of customers and architects.

Popular moulding types such as casings, bases, and crowns can be viewed by applied views or by 3D extruded drawings.

Email: requests@yellowhousedesign.com | **Phone**: 919-870-9560 | **Website**: yhdmarketing.com

WHAT'S INCLUDED

You can now include the entire Garden State Lumber moulding collection as part of your website. Garden State Lumber is *giving you what they have invested a significant sum of money in and have spent the last 15 years developing at a minimal cost to you*. This includes:
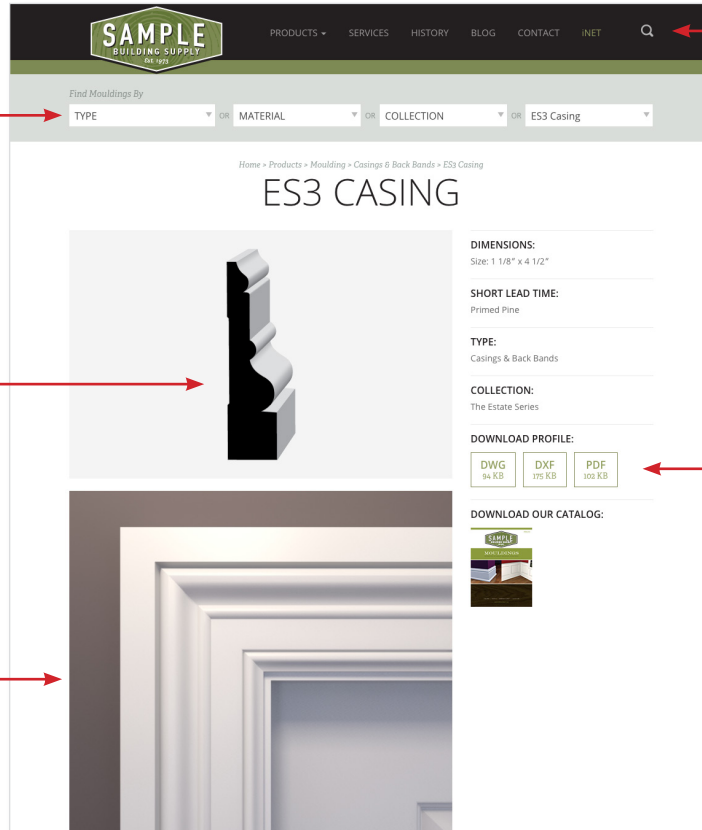
View mouldings by type, material, collection, and SKU, making it easier than ever for your customers and staff to find the mouldings they are looking for.

3-D extruded drawing of every moulding profile Garden State Lumber sells, with the indication of its size and available material.

Applied view renderings of popular moulding types including casings, bases, crowns, & chair rails, making it far easier for your customers to see what these mouldings really look like when installed.

Seamless website experience – this online moulding module runs independently from your website as its own website. We will make your online moulding module look just like your website so that people visiting your website will be able to browse your online moulding module and stay in the flow of your overall website.

Downloadable CAD files (DWG, DXF, PDF, REVIT) for every moulding, making it easy for architects to spec the mouldings you sell.
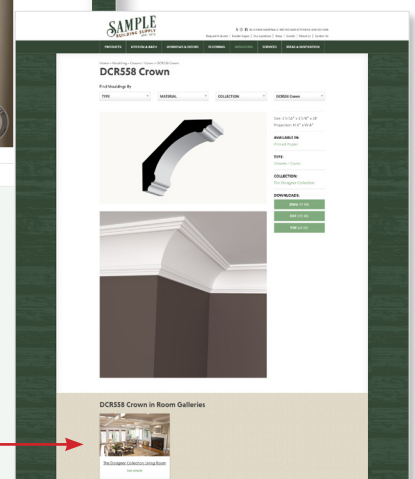
The Inspiration Gallery will clearly show your customers how mouldings can transform a room. Updated on a weekly basis, the inspiration gallery includes static images as well as a 360-degree tour of each room, allowing users to click, zoom, tilt and explore all the mouldings firsthand.

The moulding profiles used in a room are designated and linked to each moulding's detail page. Our system automatically adds a link to any galleries that use this moulding on the detail page.

WHAT ELSE IS INCLUDED? ONGOING HOSTING & UPDATES

- **Hosting & maintenance** – we host this website on the highest-quality web servers in the industry and we apply security patches and system upgrades monthly, ensuring fast downloads and trouble-free operation for you and your customers,

- **Updates from Garden State Lumber** – when we update Garden State Lumber's online moulding module with new products, removing discontinued products, or make any other change, we update your catalog at no additional cost to you. *You never have to worry about your online moulding module being out of date.*

WHAT IS YOUR INVESTMENT TO SIGNIFICANTLY EXPAND YOUR ONLINE MOULDING PRESENCE AND DRIVE YOUR SALES?

You can have access to all these resources from Garden State Lumber, increase your visibility and profitability on a hosted, maintained and up-to-date website with **NO COST**:*

Add the online moulding module to your website:

Recurring fee for hosting, maintenance, and product updates	*$250/month*
*Module Rebate: year end rebate direct from Garden State Lumber for full cost of Moulding Module**	*-$250/month*
Yearly Cost:	*$0.00*

* Subject to approval by Garden State Lumber Products. Terms and conditions apply

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CAN THIS ONLINE MOULDING MODULE BE CUSTOMIZED FOR YOUR COMPANY?

Yes! We offer three customization options at an additional fee:

3-D Drawings, Renderings, CAD Files

Many of our clients have custom millwork shops with their own knives or purchase a small percentage of their mouldings from other vendors. We can create the 3D extruded drawings, applied view renderings, and create the CAD files for these profiles and add them to the online catalog.

Casings & Back Bands

COLLECTION:
The Estate Series

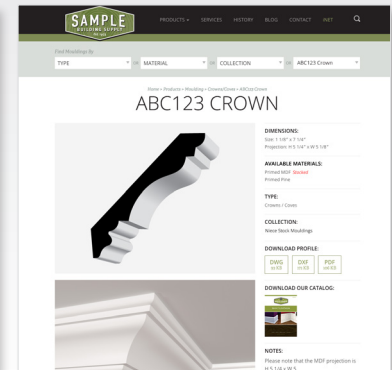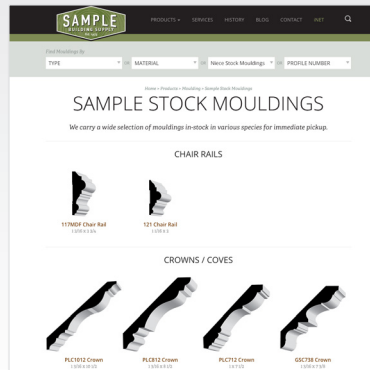**DOWNLOAD PROFILE:**

DWG	DXF	PDF
94 KB	175 KB	102 KB

Custom SKU Numbers

We can change Garden State Lumber SKU numbers to your own custom SKU numbers and add stock designation.

Full Room Renderings with Detailed Enlargements

To inspire your customers and educate them on how mouldings can transform a room, and to ultimately purchase more mouldings, we can also produce room renderings. You can customize these renderings by selecting your own mouldings or you can use the mouldings we have selected. We have created a library of renderings to make it easy and cost effective to add these to your Inspiration Gallery.
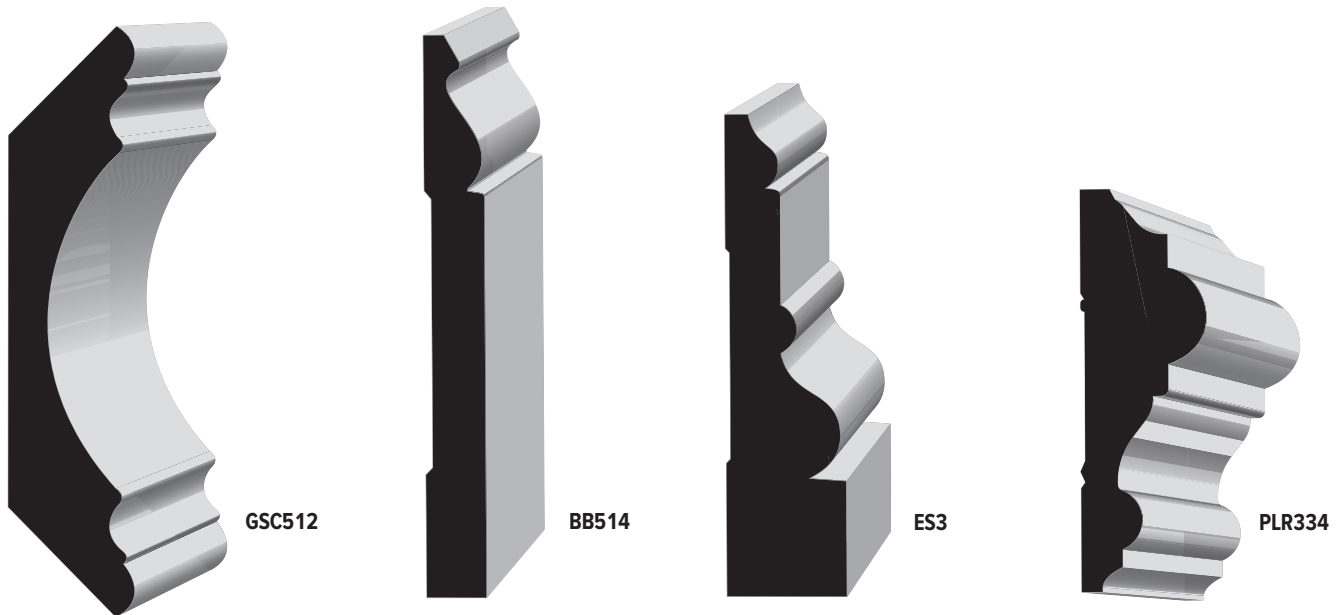
CUSTOMIZATION OPTION: 3-D DRAWINGS, RENDERINGS, CAD FILES

Create 3-D extruded drawings, Create CAD files (DXF, DWG, PDF), Create applied view renderings

*** contact us for pricing**

3-D Extruded Drawing

GSC512

BB514

ES3

PLR334
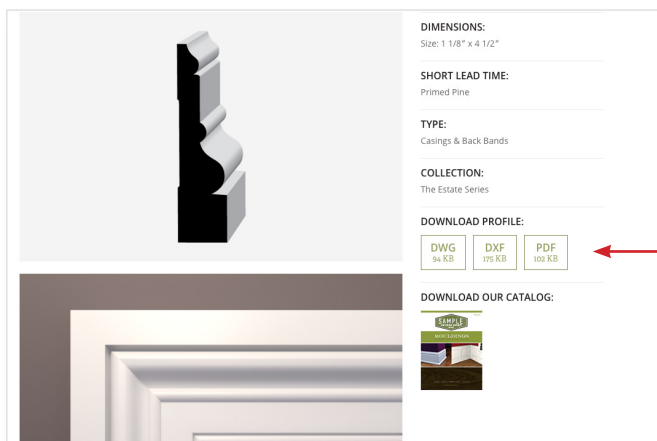
Applied View Renderings

GSC512

BB514

ES3

PLR334

CAD Files

DIMENSIONS:
Size: 1 1/8" x 4 1/2"

SHORT LEAD TIME:
Primed Pine

TYPE:
Casings & Back Bands

COLLECTION:
The Estate Series

DOWNLOAD PROFILE:

DWG	DXF	PDF
94 KB	175 KB	102 KB

DOWNLOAD OUR CATALOG:

CAD Files will be added to the profile detail page. Architects can then download it and use it in their plans.

CUSTOMIZATION OPTION: CUSTOMIZE SKU NUMBERS

Some of our clients want to use their own SKU numbers instead of Garden State's SKU numbers. We discourage this practice as it complicates the ordering process from Garden State Lumber for your staff. It's also confusing for your customers, particularly if you use Garden State's printed moulding catalog to promote the full range of mouldings you have available to your customers. However, if it's necessary, we can change the SKU numbers at an additional fee. You will need to do more work to make that happen – you will need to fill out an Excel file that we will supply you indicating what we need to change Garden State Lumber's SKU numbers to. If these are stocked profiles, we will designate them as stocked in our system, which creates a collection. People coming to your website can click your *in-stock collection* and see all the profiles you stock on one page organized by type (e.g. Crowns, Casings, etc.). You will need to tell us which profiles are stocked in which materials.
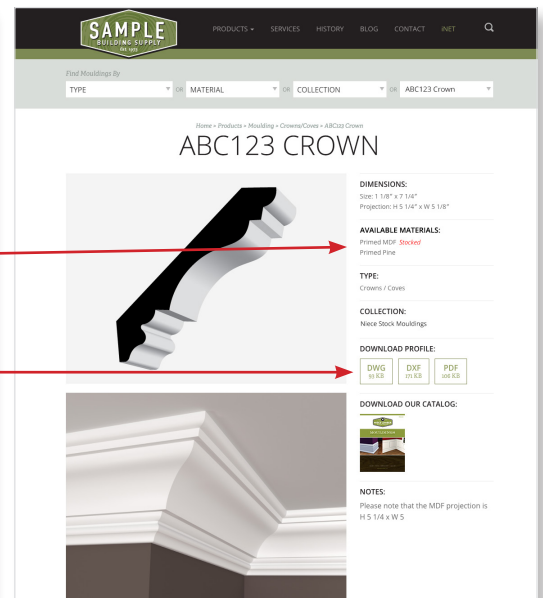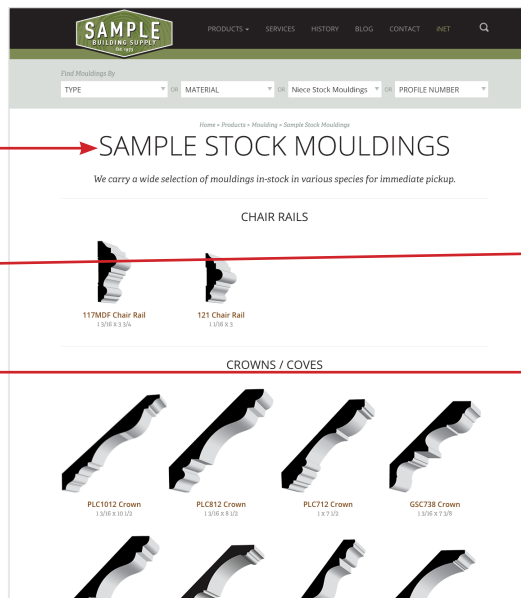
Ongoing updates from Garden State Lumber becomes more time consuming if you use your own custom SKUs. We charge an additional fee to cover the additional work it takes us to make sure that updates are being done properly while maintaining your custom SKU numbers.

Change Garden State Lumber SKU numbers to your SKU numbers, create the in-stock collection, add stock designation to stocked material, change SKU number on CAD files.
* contact us for pricing

We create a stock collection of your stocked mouldings organized by type so that your customers can see all the moulding profiles you stock in one place.

We add a stock designation next to the stocked material. We also change the Garden State Lumber SKU number on the CAD files to your custom number.

FULL ROOM RENDERINGS WITH DETAILED ENLARGEMENTS

* contact us for pricing

Showing a full room with all the mouldings working together to establish a look is the best way to inspire your customers and educate them on how mouldings can transform a space, making mouldings more valuable to them. Our library of renderings make it easy for you inspire your customers. Please ask us for our room rendering library document to see the full selection of inspirational rooms.

Here's how it works – you choose which mouldings and which room you want to showcase in one of the room scenes from our Room Rendering Library. We will then update that room and create a rendering with enlargements showing the details of how these mouldings come together. These renderings get added to the Inspiration Gallery and have links to the mouldings that are used in the room for more details.

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